

Format gazety: 205x275 mm

liczba stron: 48+4

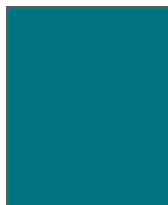
kolor: 2+2, 4+4

Uwaga:

formaty brutto - z uwzględnieniem 5 mm na spad

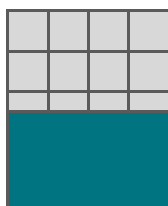
Okładki (4 kolory)

1/1 cała okładka



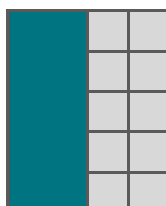
netto: 205x275 mm
brutto: 215x285 mm

1/2 poziom



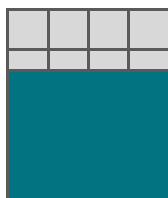
netto: 205x138 mm
brutto: 215x148 mm

1/2 pion



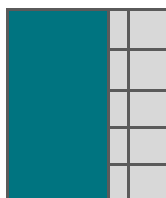
netto: 102x275 mm
brutto: 112x285 mm

2/3 poziom



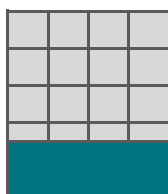
netto: 205x180 mm
brutto: 215x190 mm

2/3 pion



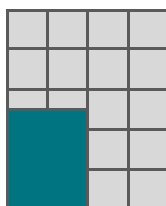
netto: 136x275 mm
brutto: 146x285 mm

1/3 poziom



netto: 205x91 mm
brutto: 215x101 mm

1/4 pion



netto: 102x137 mm
brutto: 112x147 mm

Kalejdoskop losów

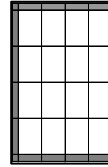
FORMATY REKLAM

obowiązujące od: 18 grudnia 2008r.

Środek: podział 4-szpaltowy

Lustrze strony:

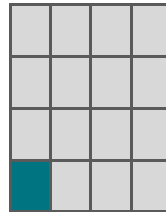
Formaty mniejsze niż całostronicowe są podane w lustrze strony z uwzględnieniem odstępów między szpaltami



180x245 mm

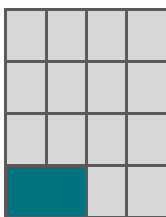
Środek, podział 4-szpaltowy (2 kolory)

1/16 pion



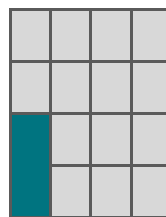
45x62 mm

1/8 poziom



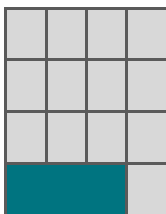
90x62 mm

1/8 pion



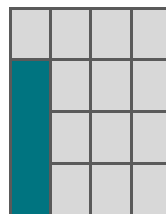
45x123 mm

1/6 poziom



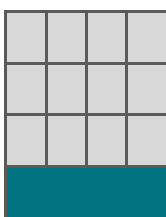
135x62 mm

1/6 pion



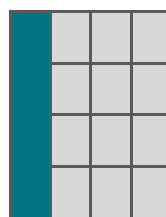
45x184 mm

1/4 poziom

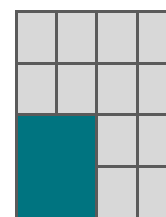


180x62 mm

1/4 pion

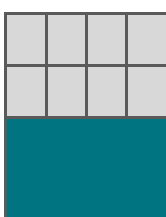


45x245 mm



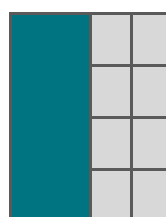
90x123 mm

1/2 poziom



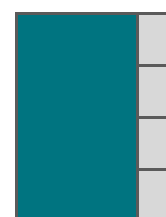
180x123 mm

1/2 pion



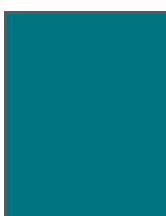
90x245 mm

3/4 pion



135x245 mm

1/1 cała strona



netto: 205x275 mm
brutto: 215x285 mm

2/1 rozkładówka



netto: 410x275 mm
brutto: 420x285 mm