

Format gazety: 210x280 mm

liczba stron: 32+4

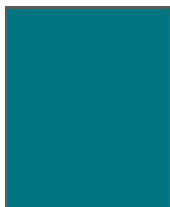
kolor: 4+4, 4+4

Uwaga:

formaty brutto - z uwzględnieniem 5 mm na spad

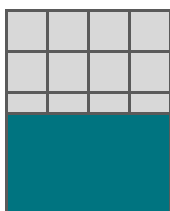
Okładki (4 kolory)

1/1 cała okładka



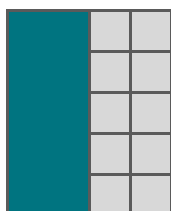
netto: 210x280 mm
brutto: 220x290 mm

1/2 poziom



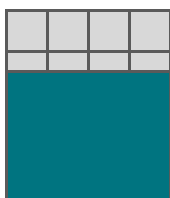
netto: 210x140 mm
brutto: 220x150 mm

1/2 pion



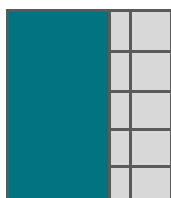
netto: 105x280 mm
brutto: 115x290 mm

2/3 poziom



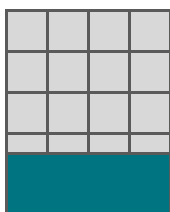
netto: 210x180 mm
brutto: 220x190 mm

2/3 pion



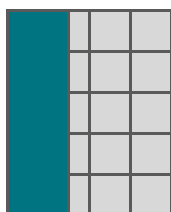
netto: 140x280 mm
brutto: 150x290 mm

1/3 poziom



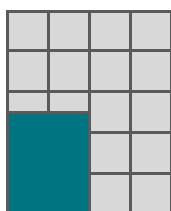
netto: 210x95 mm
brutto: 220x105 mm

1/3 pion



netto: 70x280 mm
brutto: 80x290 mm

1/4 pion



netto: 105x140 mm
brutto: 115x150 mm

Pyszne ciasta

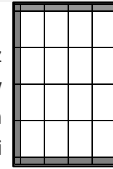
FORMATY REKLAM

obowiązujące od: 23 sierpnia 2004

Środek: podział 4-szpaltowy

Lustro strony:

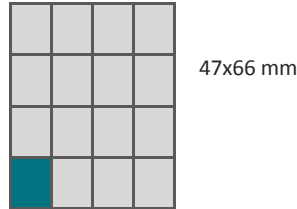
Formaty mniejsze niż całostronicowe są podane w lustrze strony z uwzględnieniem odstępów między szpaltami



199x262 mm

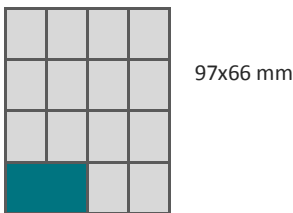
Środek, podział 4-szpaltowy (4 kolory)

1/16 pion



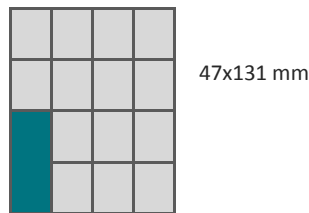
47x66 mm

1/8 poziom



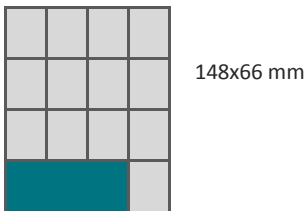
97x66 mm

1/8 pion



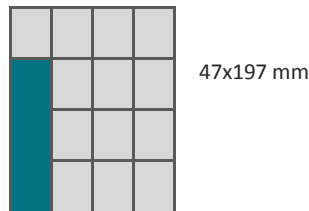
47x131 mm

1/6 poziom



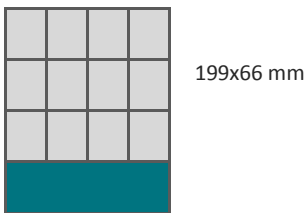
148x66 mm

1/6 pion



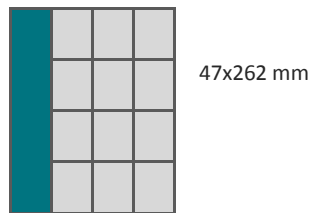
47x197 mm

1/4 poziom

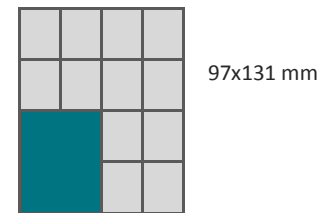


199x66 mm

1/4 pion

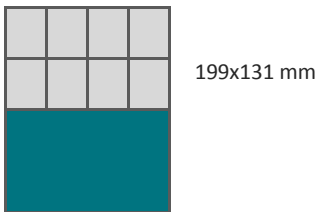


47x262 mm



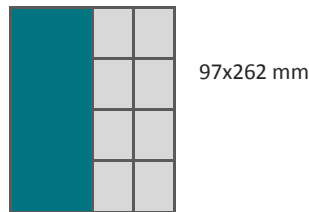
97x131 mm

1/2 poziom

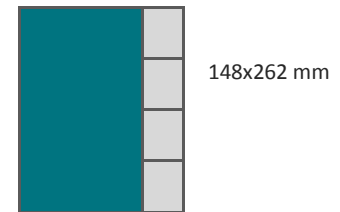


199x131 mm

1/2 pion



97x262 mm



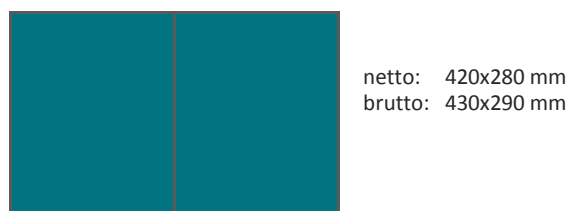
148x262 mm

1/1 cała strona



netto: 210x280 mm
brutto: 220x290 mm

2/1 rozkładówka



netto: 420x280 mm
brutto: 430x290 mm